

# Smart planning of charging infrastructure

## Local and Europe-wide



### **LEGACY**

since 2018

Proven Site Evaluation

 **Analytical Methodology**  
Based on measurable criteria

 **Forecast**  
kWh/year · AC · DC · HPC

 **Influencing factors**  
Population · Points of Interest · Traffic · Competition

 **Evaluation Settings**  
by radius settings and site parameters

### **HORIZON**

NEW

Intelligent utilization predictions

 **Hybrid Model with Extensive Data Depth**  
Statistical modelling & advanced analytical methods

 **Advanced forecast**  
kWh/year & Utilisation Over Time

 **Charging Use Cases**  
Low power · Destination · En-route

 **Site-Setup**  
With CPO Tiers & Charging Point Configuration

### **HORIZON — Next-Generation of Site Planning**

accurate forecasts

Automated Site Classification

Site-Setup

Charging Market Monitor

Benchmark & Ranking

CPO-Tiers

#### BASE

Charging Demand Based on Raw Potential

Analytical Methodology

Manual Result Interpretation



#### HORIZON

Utilisation-Based Charging Demand Analysis

Hybrid Model with Extensive Data Depth

System-Assisted Result Classification



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HORIZON is the result of intense development and the continuous refinement of our assessment methodology - Its enhanced result presentation and classification are designed around real customer workflows, enabling more informed decisions and providing a reliable foundation for strategic charging infrastructure expansion.

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**Localiser**

Intelligent charging infrastructure planning